



VMC CAREER SERVICES:

These Services Will Help You to:

- ✓ *Learn and understand your value proposition- a priceless career gift.*
- ✓ *Improve your career trajectory.*
- ✓ *Stand out amongst the competition in the job market.*
- ✓ *Branding as the candidate of choice within your industry.*
- ✓ *Gain 50% + more interviews.*

All Career Services Include:

- 1:1 Initial Career Services Session
- A specific intake process to create a performance and achievement driven resume and/ or LinkedIn Profile that sells your experience and skills as you of the candidate of choice.
- A revision process with a 1:1 call, which includes 1 rounds of revisions per document chosen for services (i.e., Resume, LinkedIn, and/ or Cover Letter)
- Email support
- VMC utilizes paid software that helps with the keywords necessary for ATS and for LinkedIn's algorithm & SEO.

All Resume Rewrite & Optimization Services include:

Career Services elements listed above, plus:

- A brand-new resume formatted and optimized for ATS.
- Keyword & ATS optimization utilizing software for accuracy.
- Intake process of employment history, achievements, and Quantifying Impact (Stats & Data).
- Utilization of skills- hard & soft
- Branding you as an accomplishment-driven, achievement-focused professional who is the best candidate for the role.
- Gain 50% or more interviews!

All LinkedIn Profile Update Services include:

Career Services elements listed above, plus:

- A revision or completion of the entire profile to optimize content for your headline, summary, and work experience.
- Curation and application of keywords
- Explanation of the significance of boosting & improving your skills, endorsements, & recommendations
- Achieve a consistent personal brand via LinkedIn that serves as a marketing tool and your personal billboard for your job search and your career.

All Cover Letter Services include:

Career Services elements listed above, plus:

- A brand-new cover letter with:
 - Expression of interest for the role and why
 - Detailing your achievements
 - Detailing your fit for the role
 - Detailing why you are passionate about the role/ org.
 - Without completely reiterating your resume and boring the reader
 - The ability for the document to be edited and re-used for other roles.
 - Engaging the reader and helping them to understand why you are the best candidate for the role.
 - Utilizing it a Personal Branding opportunity to help you stand out.

VMC Career Services Pricing for the Above Services:

Service	Price
Resume Rewrite & ATS Optimization	\$325
LinkedIn Profile Update & Optimization (Curated Keywords & Optimized Content)	\$350
Resume Rewrite & ATS Optimization + LinkedIn Profile Update & Optimization	\$600
Cover Letter	\$150
Resume Rewrite & ATS Optimization + Cover Letter	\$500
Resume Rewrite & ATS Optimization + LinkedIn Profile Update & Optimization + Cover Letter	\$750