



## **VMC CAREER SERVICES:**

### ***These Services Will Help You to:***

- ✓ Learn and understand your value proposition- a priceless career gift.
- ✓ Improve your career trajectory.
- ✓ Stand out amongst the competition in the job market.
- ✓ Branding as the candidate of choice within your industry.
- ✓ Gain 50% + more interviews.
- ✓ Succeed in interviews to land a job offer with much less frustration!

### ***All Career Services Include:***

- 1:1 Initial Career Services Session
- A specific intake process to create a performance and achievement-driven resume and/ or LinkedIn Profile that sells your experience and skills as you of the candidate of choice.
- A revision process with a 1:1 call, which includes 1 round of revisions per document chosen for services (i.e., Resume, LinkedIn, and/ or Cover Letter)
- Email support
- VMC utilizes paid software that helps with the keywords necessary for ATS and LinkedIn's algorithm & SEO.

### **All Resume Rewrite & Optimization Services include:**

#### ***Career Services elements listed above, plus:***

- A brand-new resume formatted and optimized for ATS.
- Keyword & ATS optimization utilizing software for accuracy.
- Intake process of employment history, achievements, and Quantifying Impact (Stats & Data).
- Utilization of skills- hard & soft
- Branding you as an accomplishment-driven, achievement-focused professional who is the best candidate for the role.
- Gain 50% or more interviews!

## **All LinkedIn Profile Update Services include:**

### ***Career Services elements listed above, plus:***

- A revision or completion of the entire profile to optimize content for your headline, summary, and work experience.
- Curation and application of keywords
- Explanation of the significance of boosting & improving your skills, endorsements, & recommendations
- Achieve a consistent personal brand via LinkedIn that serves as a marketing tool and your personal billboard for your job search and your career.

## **All Cover Letter Services include:**

### ***Career Services elements listed above, plus:***

- A brand-new cover letter with:
  - Expression of interest in the role and why
  - Detailing your achievements
  - Detailing your fit for the role
  - Detailing why you are passionate about the role/ org.
  - Without completely reiterating your resume and boring the reader
  - The ability for the document to be edited and re-used for other roles.
  - Engaging the reader and helping them understand why you are the best candidate for the position.
  - Utilizing it as a Personal Branding opportunity to help you stand out.

## **All Mock Interview Services include:**

- 4 Sessions per month + 1 Bonus Session conducted in real-time via Zoom
- Access to many Interviewing Materials and Resources to help prep and guide you!
- Recordings of each session delivered via email post-session
- Feedback, Guidance, and Coaching provided during each session
- The ability to ace interviews and land a job offer with less frustration

## **All Federal Resumes Include:**

- A brand-new resume formatted and optimized for ATS.
- Standard Federal Format, including required information for a federal resume
- Keyword & ATS optimization utilizing software for accuracy.
- Intake process of employment history, achievements, and Quantifying Impact (Stats & Data).
- Utilization of skills- hard & soft
- Branding you as an accomplishment-driven, achievement-focused professional who is the best candidate for the role.

## **All CVs Include:**

- A brand-new CV
- Intake process of employment history, achievements, and Quantifying Impact (Stats & Data), including 2-3 Zoom calls throughout the duration of the project.
- Branding you as an accomplishment-driven, achievement-focused professional who is the best candidate for the role.

**VMC Career Services Pricing for the Above Services:**

<b>A La Carte Resume Services:</b>	<b>Price</b>
Resume Rewrite & Applicant Tracking Systems (ATS) Optimization	\$325
LinkedIn Profile Update & Optimization for Jobseekers Using Curated Keywords & Optimized Content	\$350
Update Personal LinkedIn Profile for Business Owners/ Side Hustles By Optimizing Curated Keywords + Content Creation for LinkedIn Business Page	\$400
Cover Letter	\$150.00
Mock Interviews (4 Sessions per Month) + 1 Bonus Session	\$1,000

<b>Resume Services Packages:</b>	<b>Price</b>
Resume Rewrite & Applicant Tracking Systems (ATS) Optimization + LinkedIn Profile Update & Optimization	\$600
Resume Rewrite & Applicant Tracking Systems (ATS) Optimization + Cover Letter	\$475
Resume Rewrite & Applicant Tracking Systems (ATS) Optimization + LinkedIn Profile Update & Optimization + Cover Letter	\$750
Mock Interviews (Add to Any Resume Services Package or Specialty Service) (4 Sessions per Month) + 1 Bonus Session	\$750

<b>Specialty Services &amp; Packages:</b>	<b>Price</b>
CV	\$800
Federal Resume	\$400
Federal Resume & Applicant Tracking Systems (ATS) Optimization + Cover Letter	\$500
Federal Resume & Applicant Tracking Systems (ATS) Optimization + LinkedIn Profile Update & Optimization	\$650
Federal Resume & Applicant Tracking Systems (ATS) Optimization + Cover Letter + LinkedIn Profile Update & Optimization	\$775